

**Women in Sports and Events Cleveland, Inc.**  
**SCHOLARSHIP APPLICATION FOR 2012 AWARDS**

The WISE Cleveland Scholarship Program was established to provide scholarships to women who are (i) graduating high school seniors or college students and (ii) female residents of the Greater Cleveland Metropolitan Area (Cuyahoga, Lake, Geauga, Medina, Lorain, Summit or Portage Counties) with career interests in the area of events or sports and pursuing a four-year degree with an intended course of study in sports management, events management or related fields. The award(s) will be announced on the [www.wisecleveland.com](http://www.wisecleveland.com) website in May, 2012.

**ELIGIBILITY CRITERIA**

To be eligible, you must:

1. Be a female resident of Cuyahoga, Lake, Geauga, Medina, Lorain, Summit or Portage Counties
2. Be pursuing post-secondary education towards a 4-year degree and:
  - Accepted at a college or university as a freshman or upperclassman for the 2012-2013 school year
  - With a minimum 2.75 grade point average on a 4.0 grade scale
3. Have shown a history of participation in event planning/execution, sports management or sports/event volunteerism, including with sports teams or sports events, or participation in the business of sports or athletics such as coaching, team management.

**APPLICATION PROCESS**

Applications will be available from WISE Cleveland's website at [www.wisecleveland.com](http://www.wisecleveland.com). Your completed application must include:

- A. Application, and at applicant's option, an activities resume and any other information the applicant wishes to provide.
- B. High school or college transcript.
- C. An essay. On a separate sheet, write a brief (one page, type-written, double-spaced) essay, commenting on your prior events or sports history and your future goals and why you decided to pursue studies in a field related to the business of sports or events.
- D. One letter of recommendation, submitted by a person of your choosing (who is not a relative) who is familiar with your history, plans, capabilities and character.
- E. For high school seniors, a letter of acceptance from the college/university selected or registration information establishing current/future attendance in the freshman year for the 2011-2012 school year (this requirement may be fulfilled after the application deadline for students who have not then received acceptances).

**Completed applications must be postmarked by April 2, 2012**

If you have questions, please contact WISE Cleveland's Scholarship Chair, Jacqueline Simpson at (216) 522-1200 or [jackie.simpson@imgworld.com](mailto:jackie.simpson@imgworld.com).

Send application materials to:

WISE Scholarship Committee  
P.O. Box 5783  
Cleveland, OH 44101

**SELECTION PROCESS**

The Selection Committee will base its scholarship decisions on the completed application and all supporting materials. A small group of finalists may be interviewed in person or by phone. The total award pool is \$1,500-\$2,000 and one-three awards will be announced in May, 2012. Awards must be applied to tuition, fees, books or other required materials and will be disbursed directly to the college or university in August, 2012 for the student's account. Should you receive a scholarship award from this fund, you understand and agree that WISE Cleveland will use your name, image and biography to announce the award and for promotion of WISE Cleveland. By signing below and submitting an application, you consent to this use.

